



www.bacnetroadshow.org



Your lead to reliable investments
in building automation

BACnet® – Increase the Value of Assets

The many faces of connected intelligence in building automation

Invitation and Program

April
21st, 2015
Seattle WA

Hosted by world leading
BACnet associations



Conducted by **MarDirect**
Marketing Direct GbR

- Foundation event of the BACnet Global Roadshow 2015
- Reliable planning and development
- Smart Grid Applications
- Best Practices of Integration



Gold sponsors



Silver sponsors



Exhibitors



BACnet – Increase the Value of Assets

Dear building planners and facility managers,

We would like to invite you to take part in our Global Roadshow. It will span April to November 2015 and celebrates the 10th DIN EN ISO anniversary and the 20th ANSI anniversary of the BACnet standard. The Roadshow focuses on the benefits of BACnet for sustainable buildings in terms of construction, retrofitting and the integration in smart grids. It includes a state-of-the-art exhibition and provides the latest information about

- Open communication in building automation,
- Development of standardization,
- Interoperability of BACnet devices,
- BTL Listing and European Certification,
- BACnet vendors and suppliers.

Therefore the Roadshow will be a decisive meeting point for BACnet users in the Americas, Europe, Middle East and Asia Pacific – and a fantastic networking platform for planners, integrators, specifiers, facility managers, owners, investors and manufacturers of building automation devices and systems.

Our goal is to increase the global awareness for BACnet. We will introduce the newest capabilities of building management systems and demonstrate the benefits of BACnet applications. We will give an update on the standard and develop new fruitful partnerships with planners, specifiers, operators and investors in industry, services and public administration. And we will encourage the establishment and nurturing of local interest groups of users, developers, providers of smart grids and IT infrastructure and local distributors.

Seize the day and confirm your participation in the international market. The Global Roadshow is the first worldwide event which is commonly hosted by BACnet International and the BACnet Interest Group Europe. We are looking forward to meet you in one of the Roadshow locations.

Andy McMillan
President and Managing Director
BACnet International

Volker Röhl
President
BACnet Interest Group Europe

The Roadshow

The BACnet Global Roadshow is the world's largest update on new capabilities of the BACnet standard that ensures open communication and reliable investments in building automation. Starting in America with the foundation event in Seattle, WA, the Roadshow will travel to Europe, Middle East and Asia-Pacific. The presentations provide innovative solutions for smart grids, efficient building performance and integration of mobile devices and wireless sensors.

Why should you attend?

- Go for reliable solutions
 - make secure decisions about investments
 - plan extensibility
 - optimize availability
- Discover open communication
 - realize the capabilities of open systems
 - turn away from proprietary building management
 - get a unique overview on the leading open communication protocol for building automation
 - get familiar with the global BACnet certification system
- Realize efficiency
 - improve building energy efficiency
 - meet environmental standards
 - fulfil legal directives
 - establish building cost efficiency
- Integrate the future
 - connect your buildings to the internet of things
 - connect web services
 - optimize the security of building management systems
 - connect to smart grids
 - connect to business application systems
 - connect to automation engineering
 - integrate safety and surveillance systems
- Be successful
 - update yourself on the newest extensions of the standard
 - learn from best practices
 - exchange experience and expertise
 - broaden your BACnet knowledge
 - join user groups
 - improve your chances of success

“The first summer of operation with
BACnet was the smoothest summer ever
in terms of customer satisfaction.”

Ted Ruswick
Loyola University, Chicago, IL

Program

- 1:30 p.m. Event Start, Registration and Welcome Coffee
- 2:30 p.m. BACnet Roadshow – Opening Reception
Andy McMillan, President and Managing Director, BACnet
Bruno Kloubert, Chief Operations Officer, MarDirect
- 2:40 p.m. Efficient Buildings Require Reliable Building Automation,
David Longmire, International Facility Management Association (IFMA)
- 2:50 p.m. Seattle's Urban Planning Overview
Lyle Bicknell, Principal Urban Designer, City of Seattle Department of Planning and Development

SESSION 1

BACnet Standardization at its Best – An Update on Connected Intelligence for Reliable Applications

- 3:10 p.m. BACnet is a Success Beyond HVAC
Raymond Rae, Vice President, Delta Controls Inc.
- 3:40 p.m. The Role of BACnet, its Growth and its Smart Grid Applications as Part of its Future
Steve Bushby, Leader, Mechanical Systems and Controls Group, National Institute of Standards and Technology (NIST)
- 4:10 p.m. BACnet - Future Directions and the Latest Update on Technical Trends
Carl Neilson, Chairman of BACnet Committee ASHRAE SSPC-135
- 4:40 p.m. Break and Interoperability Demonstration

SESSION 2

The Many Faces of BACnet – Best Practices of Integration for a Competitive Edge

- 5:10 p.m. Integration of Battery-Less Wireless Sensors Offer Amazing New Opportunities for BACnet Building Automation”
Bryan Edelman, Technical Working Group, EnOcean Alliance
- 5:40 p.m. Monitor and Control of BACnet Systems with Intelligent Mobile Devices
Ed Nugent, General Manager, PcVue Inc.
- 6:10 p.m. BACnet Between IoT and Connected Intelligence
Richard Fellows, Director of Sales, KMC Controls
- 6:40 p.m. Introduction of the BACnet Certification and BACnet Associations
Andy McMillan, President and Managing Director, BACnet International
- 7:00 p.m. BACnet quo vadis?
Discussion and Outlook

“Managing information is now the key activity for facilities management.
Getting arms around information and using it to make
business decisions – that's where facility professionals can shine.

The business of facility directors is viewed as a cost center but
we can have a great deal of influence on the profitability of our hospitals.”

Bert Gumeringer,
Director of Facilities Operations and
Security Services, Texas Children's Hospital

BACnet – Increase the Value of Assets

Welcome to Seattle, WA

By a variety of metrics, Seattle is a national leader in sustainable building, energy conservation and green energy production. For example, Seattle is in the top 10 cities with the most LEED and Energy Star certified buildings.

Venue information

The venue is situated downtown Seattle, in the middle of the 3rd Avenue. The SURF incubator is a professional environment where entrepreneurs are supported, encouraged and inspired by the internal and external communities. The Café is known for its great view of the Ferry Terminal and stunning sunsets. The full address is

SURF Incubator

Wells Fargo Building
999 Third Ave
Suite 800
Seattle, WA 98104
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www.surfincubator.com

Free admittance

Voucher keys for free admittance are provided by the sponsors, exhibitors, BACnet Groups and by many cooperating organizations, for example

- AIA – The American Institute of Architects
- AFE – Association for Facilities Engineering
- AHRI – The Air-Conditioning, Heating, and Refrigeration Institute
- BACnet International
- BIG-EU – BACnet Interest Group Europe
- BOMA – Building Owners and Managers Association
- CABA – Continental Automated Buildings Association
- IFMA – International Facility Management Association
- NIST – National Institute of Standards and Technology
- SURF Incubator
- Women in HVACR

Regular fee

The regular fee is \$ 100.00 and will be charged by invoice or credit card. Included are free admittance to all presentations and the documentation materials, free admittance to the exhibition, beverages during breaks.

Registration

For free registration prepare to insert your voucher key

- Online at www.bacnetroadshow.org or scan the QR-Code and follow the link



- Via E-Mail: Sent your name and company name and voucher code to info@bacnetroadshow.org. A confirmation will follow.

Payment and Cancellation Conditions

Please register online at www.bacnetroadshow.org. For free registration prepare to insert your voucher key. The regular fee will be invoiced via credit card during the online registration process. You can also request an invoice and pay per bank transfer. The registration will be confirmed immediately. Please bring a print of your registration confirmation to the event. Registrations cannot be cancelled after April 12th, 2015. In case of later cancellations and no-shows, the full fee will be charged.

Last minute sponsoring and exhibition

An overview on the comprehensive sponsoring and exhibition packages is available from <http://bacnetroadshow.org/sponsoring.html>.

For more information and booking please contact Nana Yamazaki at yamazaki@mardirect.de

Hosts



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Organizer



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Conference and exhibition office

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